Welcome to Wilder Signs

Helen Noe has had a passion for art her whole life. Some of her work is represented by entities such as Snake River Young Writers Workshop, Caldwell Community Foundation, Greenleaf Farms, PEO, Gross Grain Co., Phil Batt Farms and IDEA.

Helen is an active community business owner with her husband Duane at Wilder Building Center. These two work behind the scenes, donating many hours and asking for no accolades in return. They like a number of us, love this little community and want to do what we can to see it grow.

This project began in 2010 with WEDC Lori Church, Chair. “I saw the opportunity to beautify another part of our community and tap into a very qualified local artist at the same time”.

Helen along with her committee, Craig Lane, De Enrico and Rick Church have worked with Brad Case to bring this project to fruition. The 1st sign has been completed on Hwy 95 north of town and the next 2 signs are in the process, one on Hwy 19 and the other on south end of town on Hwy 95.

Most all of the funding was acquired from the Wilder Farm Labor Association, thanks to Dan Dixon of Greenleaf farms. Dan made the statement that “we wanted some of the money to go to this area and this was the perfect project”.

Thank you Helen for working with Idaho Transportation Department and all of the long hours that you have given to make this project a success!!